



2011-2012 Sponsorship Opportunities

TITLE SPONSOR—1 available

For Triathlon & Duathlon = \$10,000

For Triathlon only = \$8,000

For Duathlon only = \$3,000

Sponsorship Benefits would include:

- Logo on official race t-shirt*
- Sponsor provided banners at 4 prominent locations
- Six individual or team registrations for Tri
- Four individual or team registrations for Duathlon
- Placement of logo on official race website and IM ABLE website for one year
- Prominent Logo placement and mention in email blasts and all newsletters
- Regular announcements throughout the race
- Category exclusivity
- Complimentary vendor space at prime location for booth/tent at event
- Opportunity to place promotional item in competitor goodie bag
- Hospitality tent perks*
- VIP Parking*
- Participation in grant recipient presentation

PODIUM SPONSOR- 4 available

For Triathlon & Duathlon = \$5,000

For Triathlon only = \$4,000

For Duathlon only = \$1,500

Sponsorship Benefits would include:

- Logo on official race t-shirt*
- Sponsor provided 2x4 banner hung at podium/stage area—prime exposure area near stage
- Three individual or team registrations for Tri
- Two individual or team registrations for Duathlon
- Placement of logo on official race website and IM ABLE website for one year
- Logo placement and mention in email blasts and newsletters
- Opportunity to place promotional item in competitor goodie bag.
- Complimentary vendor space to have booth/tent at event.
- Hospitality tent perks*
- VIP Parking*

FINISH LINE SPONSOR

For Triathlon & Duathlon = \$2,250

For Triathlon only = \$2,000

For Duathlon only = \$750

Sponsorship Benefits would include:

- Logo on official race t-shirt*
- Sponsor provided banner hung at the finish line
- Two individual or team registrations
- Placement of logo on official race website and IM ABLE website for one year
- Logo placement and mention in race newsletters
- Opportunity to place promotional item in competitor goodie bag
- Complimentary vendor space to have booth/tent at event.
- Hospitality tent perks*
- VIP Parking*

TRANSITION AREA SPONSOR

For Triathlon & Duathlon = \$1,300

For Triathlon only = \$950

For Duathlon only = \$400

Sponsorship Benefits would include:

- 4x4 Banner hung in transition area.
- One individual or team registration
- Placement of logo on official race website and IM ABLE website for one year.
- Logo placement and mention in race newsletters
- Opportunity to place promotional item in competitor goodie bag.
- Complimentary vendor space to have booth/tent at event.
- Hospitality tent perks*
- VIP Parking*

***Designates Triathlon only**

HYDRATION STATION SPONSOR—For Triathlon & Duathlon = \$600; For Triathlon only = \$450;

For Duathlon only = \$200 Benefits include: Sponsor provided banner hung at hydration station. Opportunity to place promotional item in goodie bag. Placement of logo on official race website.

Product sponsorships are also available. Product donations that equate to \$1,000 will have their logo placed on the race shirt. We are happy to customize a sponsorship package for you. Please contact James Algeo (james@getupandmove.org) or Rachel Kuhn (rachel@getupandmove.org) with any questions.